



MarvinLuna | digital coach
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Social Media Banking
Engagement through client service



Cuando hay amor...



¿se están casando contigo tus clientes?





would you marry me?



Engagement: acto de vincularse o implicarse emocionalmente con algo.

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marketing

- Participación
- Plataformas sociales
- Contenidos

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Estudio de engagement

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A majestic castle with multiple spires and towers, illuminated from within, stands on a grassy hill. The sky is a deep blue with wispy clouds tinged with pink and purple, suggesting a sunset or sunrise. The castle's lights reflect on the water in the foreground. The Walt Disney Studios logo is centered in the lower half of the image, with the name in a white, stylized script and 'STUDIOS' in a smaller, white, sans-serif font below it.

WALT DISNEY
STUDIOS

The image is a reproduction of the painting 'The Scream' by Edvard Munch. It depicts a figure in a dark, swirling, and turbulent sea, with a dark, stormy sky above. The figure's face is pale and distorted, with wide, staring eyes and an open mouth, conveying a sense of intense emotional distress or mental anguish. The overall composition is characterized by strong, rhythmic lines and a rich, dark color palette of blues, greens, and browns.

How can I do it?

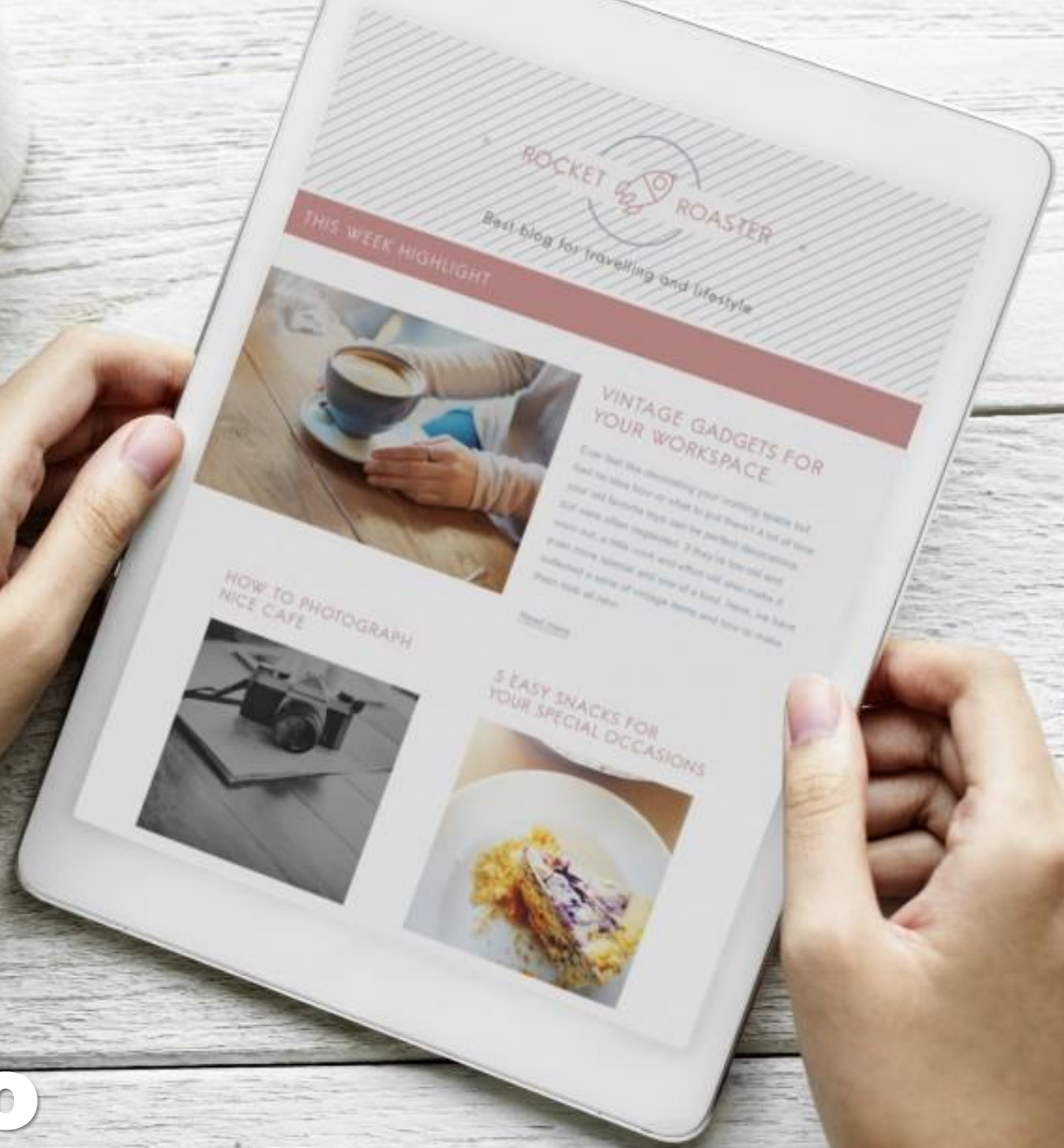
Reglas del *engagement*



1. humor



2. emocion



3. conocimiento



4. Atención sincera

¿cómo está tu *engagement*?

Yo sí

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